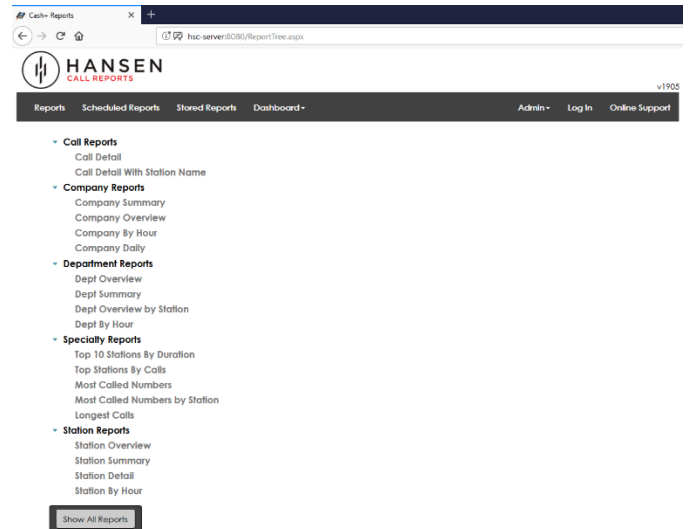


# Sales Call Accounting Software

## Sales Organizations use CASH+ Hansen Call Reports to:

- Increase Productivity by Monitoring Individual Activity
- Monitor All Call Activity to Eliminate Misuse and Abuse
- Monitor Trunk Activity to Analyze Line Traffic
- Allocate Telecommunication Costs by Department
- Track Incoming Calls to Ensure Advertising Campaigns are Profitable
- Enable Emergency and/or Custom Alert Notifications



## Features & Benefits:

CASH+ Hansen Call Reports tracks each call and applies a price to it based on phone rates you set. For example, the business may be paying 5 cents per minute for long distance, but they can charge their clients 10 cents per minute. The extra 5 cents per minute would recover the cost of long distance, the cost of telephone equipment, the cost of tracking and record keeping, and produce profit.

Sales organizations will be able to predict peak periods during the day to allow for staffing adjustments and monitor telephone misuse and abuse eliminating friends and family calls. CASH+ Hansen Call Reports allows management to analyze individual activity which enables them to set individual and departmental goals to achieve higher levels of productivity. Reports are available so that employee productivity can be monitored at any time to ensure call quotas are reached.

Organizations such as **MR of Bethlehem** use our software and find that it has provided them with a valuable solution for their call accounting needs.



[www.hansensoftware.com](http://www.hansensoftware.com)

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