

# **Sales Organizations**

Sample Reports

&

Information Booklet





# **CASH+ Hansen Call Reports Features & Benefits**

- Software runs as a service
- Save print and/or email specific reports
- Endless report variations available in different forms (PDF, Word, Excel) and can be automated to save, print and/or email on a schedule
- Alert for when no call data is being captured
- 911/Specific call alert feature
- Station billing detail for recurring and non-recurring charges
- Competitive pricing tailored to line type and size
- Includes Software Assurance Coverage which includes;
  - Software Installation
  - 1 year of unlimited training & technical support including emergency technical support 24/7
  - Semi-annual software updates including new features

Call today for a specialized webinar to assist in your evaluation process!

# **Benefits of CASH+ Hansen Call Reports**



### **Productivity**

Monitor employee productivity by analyzing individual and departmental phone activity and set goals. Monitor misuse and abuse of phone lines.



#### **Cost Recovery**

Bill back clients for phone usages to recover costs.

Track incoming calls to ensure advertising campaigns are profitable.



#### **Customer Care**

Run traffic reports to ensure customer care standards are met. Predict peak periods during the day to make staffing decisions



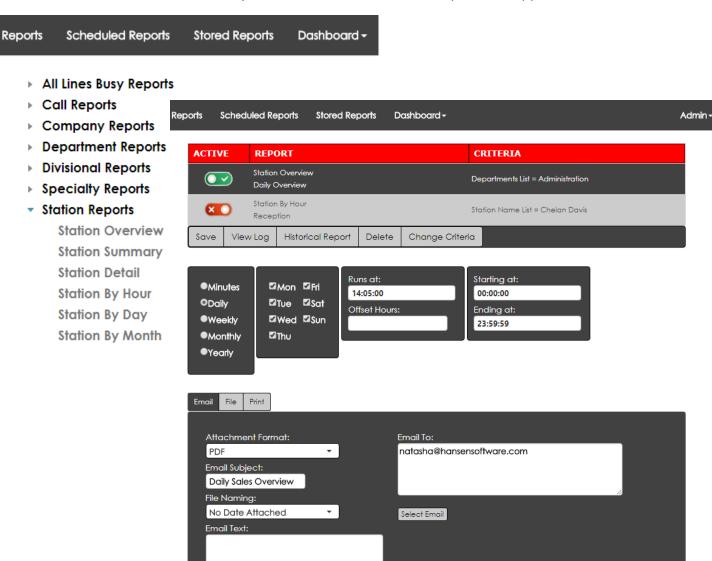
#### **Revenue Generation**

Track call costs to generate revenue by billing for cost of equipment, service fees, and telephone calls.





Hansen Software offers the CASH+ Hansen Call Reports with a Web interface. Install the program on any Windows 7 or newer PC and then your data will be accessible on other web enabled devices such as PCs, tablets and Phones that can reach your network. No need for multiple client application installs.





1-877-795-2274 www.hansensoftware.com



# **Annual Software Assurance Coverage**

One year of Software Assurance Coverage includes:

- ✓ Remote Installation Assistance
- ✓ Unlimited New User and Refresher Training
- ✓ 1 year of Unlimited Technical Support
- ✓ 24/7 Support for Technical Emergencies
- ✓ Remote Online Training, Support or Upgrade Assistance
- ✓ Semi Annual Software Updates
  - Automatic Maintenance Routine
  - Product Enhancements
  - Area Code Updates
  - Additional Reports
  - New Telephone Systems Additions
  - Microsoft Windows Compatibility Upgrades

The CASH+ Hansen Call Reports upgrade CD's that we send you not only update the software, but repair any potential problems. This is a critical process that ensures the software runs at a high level of speed and efficiency. Without these updates the software may eventually become obsolete and unusable. This support and maintenance package ensures that your software is always current and reliable to protect your investment.



The Preferred Call Management Solution 1.877.795.2274



### Hardware Requirements for CASH+ Hansen Call Reports Single Site

- Compatible with 32 bit or 64 bit Windows operating systems:
   Windows 7, Serv 2012, Serv 2012 R2, Serv 2016, Serv 2019, 8, 8.1 or 10
- Telephone System must be capable of providing SMDR/CDR (Serial\*, IP, API etc..)
- Minimum of 4 GB RAM
- Remote Internet Access Required
- Minimum 40GB of free hard disk space\*\*
- Virtual Environments (If SMDR is over Serial from your PBX a serial port slot must be allocated to the virtual instance CASH+ is installed on. Please call HSC for more specifics if needed)
- CASH+ Web may require port forwarding and/or a port opened on the firewall

CASH+ Hansen Call Reports runs as a service which allows the host computer to be logged off

CASH+ Hansen Call Reports DOES NOT REQUIRE A DEDICATED COMPUTER

- \* Serial Port required to collect SMDR/CDR data via RS232 connection; not required if collecting via TCP/IP. A second serial port is required for clients exporting calls to Serial PM Systems.
- \*\* Requirement may vary depending on number of extensions and call volume.



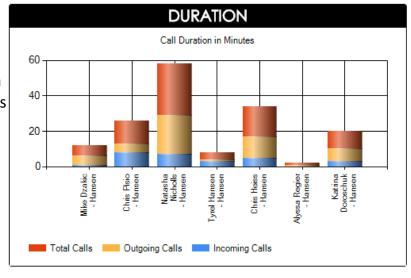


Incorporated into our CASH+ Hansen Call Reports is the Dashboard. This Dashboard is a live, dynamic status display. This innovative dashboard allows you to select a wide variety of charts, tables and graphs where you can define the content to suit your needs.

				TICKER TA	PE				•
DATE	TIME	STN	NAME	CALL	ГҮРЕ	PHON	E	DURATI	ON
7/20/2017	9:52:00 AM	Nata	sha Nichol	ls Long Dis	tance	1- (613)-	727-8340	00:01:11	
7/20/2017	9:45:00 AM	Chris	Pisio	Incomin	g	1- (306)-	934-6606	00:08:12	
7/20/2017	9:40:00 AM	Mike	Dzakic	Incomin	g	1- (226)-	377-0740	00:10:00	
				OVERVI	EW				
SOURCE		INC	OMING	OUTGOING	TOTAL	CALLS	TOTAL	DURATION	GOA
Grand Total		31		62	93		08:37:33		0
Alyssa Regier	r - Hansen	0			ALE	RTS			35
Chris Heiss - H	Hansen	5	MESSA	CE					0
Chris Pisio - H	ansen	7							0
Katrina Doro	schuk - Hansen	6	Date: 7/3 Time: 10:						0
Natasha Nicl	holls - Hansen	3		ter Hours Pager 776 was called fr		*	oicemail 3	3 for 23 seconds	35
Mike Dzakic	- Hansen	2	Date: 7/3		2.11 010110	2////	2.201114111	20 00001100	10
Tyrel Hansen	- Hansen	3	Time: 10: Alert: (Af			*	for 2.28 n	ninutes	25

The Ticker Tape displays individual calls as soon as the call is disconnected. Call Summaries allow you to monitor any combination of total volumes, call direction and duration on either individual extensions or groups. Call Alerts notify you if any predefined alert is triggered.

All window options are fully customizable to meet your needs!



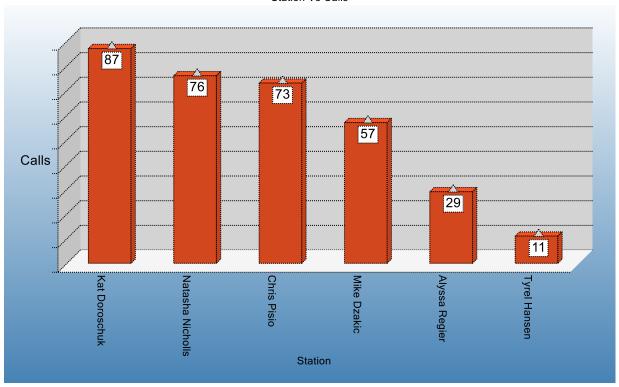
# **Top Stations by Calls**

Site: Kelowna
Date Between 6/9/2019 AND 6/15/2019
AND Departments List = Administration
OR Departments List = Sales
OR Departments List = Technical Support



Station ID	Station Name	Calls	Total Duration (HH:MM:SS)
518	Kat Doroschuk	87	04:22:08
503	Natasha Nicholls	76	04:08:50
501	Chris Pisio	73	10:48:45
500	Mike Dzakic	57	09:45:18
509	Alyssa Regier	29	03:55:26
506	Tyrel Hansen	11	00:41:37

Station Vs Calls



Determine staff productivity by seeing which stations are making or receiving the most calls.

### **Most Called Numbers**

Site: Kelowna Date Between 5/1/2019 AND 5/31/2019 Limit To Top 20 Records



Phone Number		Location	Count	Duration
1- (800)-980-7488			49	03:32:18
1- (416)-291-5054		TORONTO, ON	20	02:18:55
1- (780)-701-1838		EDMONTON, AB	17	02:55:18
1- (780)-452-5800		EDMONTON, AB	17	02:23:51
1- (780)-459-4491		ST ALBERT, AB	16	02:04:59
1- (416)-807-7639		TORONTO, ON	14	00:21:21
1- (403)-926-0797		CALGARY, AB	10	01:16:34
1- (954)-517-1725		HOLLYWOOD, FL	9	00:34:46
1- (403)-930-4657		CALGARY, AB	9	00:28:05
(250)-863-7388		KELOWNA, BC	9	00:17:49
(250)-575-3671	Jim Parsons	KELOWNA, BC	9	00:09:35
(250)-717-0024		KELOWNA, BC	8	00:26:31
1- (418)-833-7562		LEVIS, QC	8	00:00:41
1- (323)-746-0444		LOS ANGELES, CA	8	00:53:31
1- (250)-644-2870		100 MILE HOUSE, BC	8	00:01:42
1- (870)-974-7733		JONESBORO, AR	8	00:10:29
1- (806)-690-4304		AMARILLO, TX	8	01:48:29
1- (973)-223-8711		MORRISTOWN, NJ	8	02:20:29
1- (480)-719-7087		PHOENIX, AZ	7	00:53:23
1- (770)-993-6999		ATLANTA NORTHEAS	7	00:20:41
1- (403)-236-2399		CALGARY, AB	7	00:13:51
1- (403)-870-5921		CALGARY, AB	7	00:53:25
1- (514)-344-1999		MONTREAL, QC	7	00:13:42
(250)-863-5925		KELOWNA, BC	7	00:05:35
1- (903)-474-7486		EMORY, TX	7	00:23:19
1- (281)-207-1500		SUGAR LAND, TX	7	02:06:14
1- (708)-269-3740		SUMMIT PAGER-CELLULAR, IL	7	00:27:31
(250)-575-2234	Jack Stubens	KELOWNA, BC	7	00:24:10

See what your top used numbers are; both incoming & outgoing. You can also See who is making or receiving those calls by running our Most Called Numbers by Station report!

# Most Expensive Calls

Site: Kelowna Date Between 5/1/2019 AND 5/31/2019 Limit To Top 25 Records



Lillin 10 10p	23 1/600103					
Date	Time	Duration	Station	Phone Number	Location	Cost
05/17/2019	10:31:00 AM	01:56:27	500	1- (530)-458-0413	COLUSA, CA	\$3.51
05/31/2019	7:45:00 AM	01:09:09	500	1- (586)-859-6374	ROSEVILLE, MI	\$2.10
05/14/2019	7:00:00 AM	01:05:06	518	1- (575)-439-4280	ALAMOGORDO, NM	\$1.98
05/23/2019	2:12:00 PM	01:02:29	501	1- (901)-374-5893	MEMPHIS, TN	\$1.89
05/09/2019	8:00:00 AM	00:57:11	501	1- (814)-641-3739	HUNTINGDON, PA	\$1.74
05/29/2019	1:59:00 PM	00:56:37	501	1- (806)-690-4304	AMARILLO, TX	\$1.71
05/10/2019	10:10:00 AM	00:50:20	500	1- (250)-756-4080	WELLINGTON, BC	\$1.53
05/16/2019	10:00:00 AM	00:47:08	501	1- (806)-690-4304	AMARILLO, TX	\$1.44
05/14/2019	11:58:00 AM	00:47:03	503	1- (281)-207-1576	SUGAR LAND, TX	\$1.44
05/02/2019	7:59:00 AM	00:47:47	501	1- (204)-560-0709	WINNIPEG, MB	\$1.44
05/10/2019	12:04:00 PM	00:44:52	501	1- (310)-503-5073	GARDENA, CA	\$1.35
05/24/2019	7:23:00 AM	00:42:31	500	1- (780)-452-5800	EDMONTON, AB	\$1.29
05/14/2019	8:00:00 AM	00:40:14	500	1- (416)-596-1930	TORONTO, ON	\$1.23
05/15/2019	8:00:00 AM	00:38:58	500	1- (514)-384-1830	MONTREAL, QC	\$1.17
05/16/2019	1:31:00 PM	00:37:23	503	1- (323)-746-0444	LOS ANGELES, CA	\$1.14
05/20/2019	1:09:00 PM	00:37:56	510	1- (417)-365-7189	BRANSON, MO	\$1.14
05/29/2019	1:03:00 PM	00:36:08	500	1- (512)-706-6249	AUSTIN, TX	\$1.11
05/30/2019	10:37:00 AM	00:36:57	501	1- (806)-468-5513	AMARILLO, TX	\$1.11
05/14/2019	8:44:00 AM	00:36:53	500	1- (973)-223-8711	MORRISTOWN, NJ	\$1.11
05/16/2019	9:23:00 AM	00:35:23	503	1- (281)-207-1500	SUGAR LAND, TX	\$1.08
05/10/2019	12:00:00 PM	00:33:01	501	1- (316)-393-7706	WICHITA, KS	\$1.02
05/22/2019	8:56:00 AM	00:33:27	501	1- (613)-634-0130	KINGSTON, ON	\$1.02
05/14/2019	7:29:00 AM	00:31:03	500	1- (973)-223-8711	MORRISTOWN, NJ	\$0.96
05/23/2019	1:01:00 PM	00:32:00	518	1- (306)-514-3476	SASKATOON, SK	\$0.96
05/23/2019	7:59:00 AM	00:30:09	518	1- (417)-886-6886	SPRINGFIELD, MO	\$0.93

# **Longest Calls**

Site: Kelowna Date Between 5/1/2019 AND 5/31/2019 Limit To Top 15 Records



Date	Time	Station	Phone Number	Location	1/	Cost	Duration
05/17/2019	10:31:00 AM	500	1- (530)-458-0413	COLUSA, CA	0	\$3.51	01:56:27
05/29/2019	10:37:00 AM	501	(806)-690-4304	AMARILLO, TX	1	\$0.00	01:53:32
05/21/2019	8:02:00 AM	500	1- (905)-477-4663	UNIONVILLE, ON	1	\$0.00	01:30:10
05/29/2019	12:10:00 PM	501	1- (713)-861-2500	HOUSTON, TX	1	\$0.00	01:21:13
05/22/2019	3:49:00 PM	510			1	\$0.00	01:20:32
05/08/2019	9:19:00 AM	500	1- (702)-997-5612	LAS VEGAS, NV	1	\$0.00	01:13:55
05/31/2019	7:45:00 AM	500	1- (586)-859-6374	ROSEVILLE, MI	0	\$2.10	01:09:09
05/14/2019	7:00:00 AM	518	1- (575)-439-4280	ALAMOGORDO, NM	0	\$1.98	01:05:06
05/23/2019	2:12:00 PM	501	1- (901)-374-5893	MEMPHIS, TN	0	\$1.89	01:02:29
05/03/2019	9:45:00 AM	500	1- (513)-443-6124	BETHANY, OH	1	\$0.00	00:59:37
05/16/2019	8:24:00 AM	501	1- (305)-285-8422	MIAMI, FL	1	\$0.00	00:59:05
05/09/2019	8:00:00 AM	501	1- (814)-641-3739	HUNTINGDON, PA	0	\$1.74	00:57:11
05/29/2019	1:59:00 PM	501	1- (806)-690-4304	AMARILLO, TX	0	\$1.71	00:56:37
05/07/2019	2:08:00 PM	501	1- (310)-503-5073	GARDENA, CA	1	\$0.00	00:56:35
05/06/2019	1:41:00 PM	509	1- (541)-832-1608	GLENDALE, OR	1	\$0.00	00:56:22

Make sure your longest calls are not employee misuse and abuse. You can see what station(s) are making the longest calls and the numbers being dialled or calling in.

### Station Overview

Site: Kelowna Date Between 6/9/2019 AND 6/15/2019



Station	Station Name	In Bound	Out Bound	Total Calls	Duration	Avg Duration	Cost
2510	Voicemail 1	9	0	9	00:09:34	00:01:03	\$0.00
2998	Voicemail 3	8	0	8	00:12:11	00:01:31	\$0.00
500	Mike Dzakic	27	30	57	09:45:18	00:10:16	\$5.16
501	Chris Pisio	42	31	73	10:48:45	00:08:53	\$5.31
503	Natasha Nicholls	15	61	76	04:08:50	00:03:16	\$4.59
505	Rod McAuley	1	2	3	00:04:07	00:01:22	\$0.00
506	Tyrel Hansen	7	4	11	00:41:37	00:03:47	\$0.30
509	Alyssa Regier	6	23	29	03:55:26	00:08:07	\$4.47
510	Tyrel Hansen - Remote Office	0	1	1	00:03:59	00:03:59	\$0.00
511	Craig Hansen - Remote Office	2	14	16	01:12:05	00:04:30	\$0.18
518	Kat Doroschuk	29	58	87	04:22:08	00:03:00	\$6.84
		146	224	370	35:24:00	00:05:44	\$26.85

### **Station Detail Report**

Site: Kelowna Date = 6/20/2019

AND Station Name List = Natasha Nicholls



Station: 503 Natasha Nicholls

Date	Time	Duration	I/O	Phone Number	Location	Account	Cost
						Account	
06/20/2019	7:29:00 AM	00:11:55	0	1- (647)-558-0588	TORONTO, ON		\$0.40
06/20/2019	7:44:00 AM	00:04:34	0	1- (416)-240-7511	TORONTO, ON		\$0.17
06/20/2019	7:52:00 AM	00:01:27	0	1- (613)-735-1057	PEMBROKE, ON		\$0.07
06/20/2019	7:56:00 AM	00:00:55	0	1- (905)-560-4500	HAMILTON, ON		\$0.03
06/20/2019	8:04:00 AM	00:00:49	0	1- (705)-335-8583	KAPUSKASING, ON		\$0.03
06/20/2019	8:08:00 AM	00:02:12	0	1- (902)-667-0404	AMHERST, NS		\$0.10
06/20/2019	8:13:00 AM	00:01:23	0	1- (902)-755-6450	NEW GLASGOW, NS		\$0.07
06/20/2019	8:17:00 AM	00:01:05	0	1- (705)-495-1133	NORTH BAY, ON		\$0.07
06/20/2019	8:18:00 AM	00:01:41	0	1- (780)-436-9770	EDMONTON, AB		\$0.07
06/20/2019	8:21:00 AM	00:00:50	0	1- (208)-401-2112	BOISE, ID		\$0.03
06/20/2019	8:40:00 AM	00:00:56	0	1- (763)-792-8060	TWIN CITIES, MN		\$0.03
06/20/2019	8:59:00 AM	00:00:43	Ο	1- (610)-560-1950	PAOLI-MALVERN- BERWYN, PA		\$0.03
06/20/2019	9:02:00 AM	00:01:34	I	1- (780)-436-9770	EDMONTON, AB		\$0.00
06/20/2019	9:14:00 AM	00:10:44	1	1- (520)-318-6300	TUCSON, AZ		\$0.00
06/20/2019	9:43:00 AM	00:04:42	1	1- (520)-318-6300	TUCSON, AZ		\$0.00
06/20/2019	11:00:00 AM	00:00:51	0	1- (586)-859-6384	ROSEVILLE, MI		\$0.03
06/20/2019	11:20:00 AM	00:04:53	1	1- (586)-859-6384	ROSEVILLE, MI		\$0.00
06/20/2019	11:34:00 AM	00:06:03	I	1- (832)-309-0269	HOUSTON SUBURBAN, TX		\$0.00
06/20/2019	2:08:00 PM	00:01:33	I	1- (845)-561-4440	NEWBURGH, NY		\$0.00
		00:58:50				Cost:	\$1.13
Incoming Ca	lls	6					
Incoming Tra	ansfered Calls	0				GST	\$0.06
Outgoing Ca	lls	13				Total	\$1.19
Extension Ca	alls	0					
Total Incomir	ng Calls:	6					
Total Calls:		19					

View the call details by each individual station. All reports can be generated to include details for any stations.

You can choose a variety of other options such as inbound calls only, international calls, calls exceeding a certain duration, calls to/from specific phone numbers, etc.

### **Department Summary**

Site: Kelowna

Date Between 6/9/2019 AND 6/15/2019

AND Departments List = Sales

OR Departments List = Technical Support



Sales	Number of Calls	Duration of Calls	Cost of Calls
1-800	8	01:02:21	\$0.00
Incoming	21	02:21:54	\$0.00
Local	9	00:14:14	\$0.00
Long Distance	67	04:25:47	\$9.06
Totals	105	08:04:16	\$9.06
		Cost:	\$9.06
		GST	\$0.45
		Total	\$9.51
Technical Support	Number of Calls	Duration of Calls	Cost of Calls
1-800	9	00:23:30	\$0.00
Incoming	76	15:17:06	\$0.00
Local	3	00:03:03	\$0.00
Long Distance	53	05:32:01	\$10.77
Totals	141	21:15:40	\$10.77
		Cost:	\$10.77
		GST	\$0.54
		Total	\$11.31

All reports can be generated to display only chosen departments or all departments.

# Department Overview by Station

Site: Kelowna
Date Between 6/9/2019 AND 6/15/2019
AND Departments List = Sales
OR Departments List = Technical Support



#### Sales

Station	Station Name	In	Out	Total Calls	Duration	Avg Duration	Cost
503	Natasha Nicholls	15	61	76	04:08:50	00:03:16	\$4.59
509	Alyssa Regier	6	23	29	03:55:26	00:08:07	\$4.47
511	Craig Hansen - Remote Office	2	14	16	01:12:05	00:04:30	\$0.18
		23	98	121	09:16:21	00:04:35	\$9.24

### **Technical Support**

Station	Station Name	In	Out	Total Calls	Duration	Avg Duration	Cost
500	Mike Dzakic	27	30	57	09:45:18	00:10:16	\$5.16
501	Chris Pisio	42	31	73	10:48:45	00:08:53	\$5.31
506	Tyrel Hansen	7	4	11	00:41:37	00:03:47	\$0.30
510	Tyrel Hansen - Remote Office	0	1	1	00:03:59	00:03:59	\$0.00
		76	66	142	21:19:39	00:09:00	\$10.77
		99	164	263	30:36:00	00:06:58	\$20.01

# **Company Overview By Department**

Site: Kelowna Date Between 6/9/2019 AND 6/15/2019

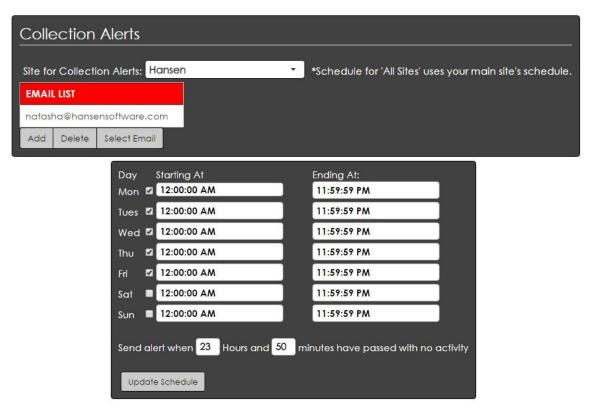


	Number of Calls	Duration of Calls	Cost of Calls
Sales	105	08:04:16	\$9.06
<b>Technical Support</b>	141	21:15:40	\$10.77
Administration	87	04:22:08	\$6.84
Voicemail	17	00:21:45	\$0.00
Programming	20	01:20:11	\$0.18
	370	35:24:00	\$26.85

All reports can be produced to provide a summary for a specific department or all departments.

# **Telephone Collection Alert**

This feature allows users to be notified by email when no calls have been collected for a pre-defined time period. Customize what days/times to be monitored and at how soon you would like to be notified. Quick detection will minimize the amount of calls lost and lessen the overall impact by quick rectification of the issue. You may set this alert to include as many email addresses as needed.



# **Telephone Call Alerts**

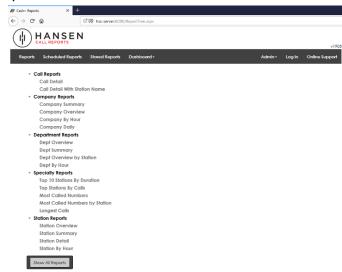
Create alerts to notify you by email when specific calls have taken place. Below are examples of ways to utilize this feature. Customize your alerts to reflect what is most important in your business.

Call Alert List					
NAME	PHONE NUMBER				
Emergency	911				
Information Calls	411				
Cindy Kachuk - Personal	2507642234				
After Hours Pager - Chris P	2507630993				
After Hours Pager - Chris Heis	2505754776				
After Hours Pager - Mike	12506442870				
Derek	19043542385				

### **Sales Call Accounting Software**

#### **Sales Organizations use CASH+ Hansen Call Reports to:**

- Increase Productivity by Monitoring Individual Activity
- Monitor All Call Activity to Eliminate Misuse and Abuse
- Monitor Trunk Activity to Analyze Line Traffic
- Allocate Telecommunication Costs by Department
- Track Incoming Calls to Ensure Advertising Campaigns are Profitable
- Enable Emergency and/or Custom Alert
   Notifications



#### **Features & Benefits:**

CASH+ Hansen Call Reports tracks each call and applies a price to it based on phone rates you set. For example, the business may be paying 5 cents per minute for long distance, but they can charge their clients 10 cents per minute. The extra 5 cents per minute would recover the cost of long distance, the cost of telephone equipment, the cost of tracking and record keeping, and produce profit.

Sales organizations will be able to predict peak periods during the day to allow for staffing adjustments and monitor telephone misuse and abuse eliminating friends and family calls. CASH+ Hansen Call Reports allows management to analyze individual activity which enables them to set individual and departmental goals to achieve higher levels of productivity. Reports are available so that employee productivity can be monitored at any time to ensure call quotas are reached.

Organizations such as MR of Bethlehem use our software and find that it has provided them with a valuable solution for their call accounting needs.



1.877.795.2274