



HANSEN

CALL RECORDING

Call Recording for Order Desk and Sales Industries

- **Enhance** customer service and increase revenue by monitoring calls to provide training to sales agents.
- Call Recording can allow for **easy verification** of prices, volumes, delivery dates and to confirm order.
- **Increase productivity** naturally due to agent awareness that new accountability measures are in place.
- Meet **regulatory compliances** for such requirements as Do Not Call Lists in accordance with the TSR (Telemarketing Sales Rule).
- **Track** and create minimum agent performance goals. Track, grade and analyse agent performance.
- Included with the purchase is our **Software Assurance Coverage** which includes software installation, unlimited user training, 1 year of unlimited technical support and semi-annual software updates.

Benefits of CASH+ Hansen Call Recording



Quality Control

Record and monitor the quality of calls to ensure that every agent is being professional and meeting customer service standards.



Performance Review

Call Records can be analyzed to improve agent performance and share relevant information with colleagues.



Compliance

Many organizations are required to comply with regulatory requirements regarding sensitive information.



Dispute Resolution

If issues arise between an agent and a client, the call records can be easily extracted and reviewed to resolve the dispute.



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