

## Media Outlet

Sample Reports

&

**Information Booklet** 



## HANSEN CALL REPORTS

#### **CASH+ Hansen Call Reports Features & Benefits**

- Software runs as a service
- Save print and/or email specific reports
- Endless report variations available in different forms (PDF, Word, Excel) and can be automated to save, print and/or email on a schedule
- Alert for when no call data is being captured
- 911/Specific call alert feature
- Station billing detail for recurring and non-recurring charges
- Competitive pricing tailored to line type and size
- Includes Software Assurance Coverage which includes;
  - Software Installation
  - 1 year of unlimited training & technical support including emergency technical support 24/7
  - o Semi-annual software updates including new features

Call today for a specialized webinar to assist in your evaluation process!

### **Benefits of CASH+ Hansen Call Reports**



Monitor employee productivity by analyzing individual and departmental phone activity and set goals. Monitor misuse and abuse of phone lines.



Bill back clients for phone usages to recover costs. Track incoming calls to ensure advertising campaigns are profitable.



#### **Customer Care**

Run traffic reports to ensure customer care standards are met. Predict peak periods during the day to make staffing decisions



#### **Revenue Generation**

Track call costs to generate revenue by billing for cost of equipment, service fees, and telephone calls.



Hansen Software offers the CASH+ Hansen Call Reports with a Web interface. Install the program on any Windows 7 or newer PC and then your data will be accessible on other web enabled devices such as PCs, tablets and Phones that can reach your network. No need for multiple client application installs.

CALL REPORTS

HANSEN

Reports Scheduled Reports Stored Reports Dashboard -All Lines Busy Reports Call Reports Reports Scheduled Reports Stored Reports Dashboard -Admin-Company Reports Department Reports ACTIVE REPORT CRITERIA Divisional Reports Station Overview  $\bigcirc \checkmark$ Departments List = Administration Daily Overview Specialty Reports Station By Hour Station Reports XO Station Name List = Chelan Davis Reception Station Overview Delete View Log Save Historical Report Change Criteria Station Summary **Station Detail** Runs at: Starting at: Mon Fri Minutes **Station By Hour** 14:05:00 00:00:00 ODaily ⊠Tue ⊠Sat Offset Hours: Ending at: Station By Day Weekly ⊠Wed ⊠Sun 23:59:59 **Station By Month** ⊠Thu Monthly Yearly File Print Email Attachment Format: Email To: -PDF natasha@hansensoftware.com Email Subject: Daily Sales Overview File Naming: \* No Date Attached Select Email Email Text: HANSEN SOFTWARE

> 1-877-795-2274 www.hansensoftware.com



- ✓ Remote Online Training, Support or Upgrade Assistance
- ✓ Semi Annual Software Updates
  - Automatic Maintenance Routine
  - Product Enhancements
  - Area Code Updates
  - Additional Reports
  - New Telephone Systems Additions
  - Microsoft Windows Compatibility Upgrades

The CASH+ Hansen Call Reports upgrade CD's that we send you not only update the software, but repair any potential problems. This is a critical process that ensures the software runs at a high level of speed and efficiency. Without these updates the software may eventually become obsolete and unusable. This support and maintenance package ensures that your software is always current and reliable to protect your investment.



The Preferred Call Management Solution 1.877.795.2274

#### Hardware Requirements for CASH+ Hansen Call Reports Single Site

**CALL REPORTS** 

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- Compatible with 32 bit or 64 bit Windows operating systems: Windows 7, Serv 2012, Serv 2012 R2, Serv 2016, Serv 2019, 8, 8.1 or 10
- Telephone System must be capable of providing SMDR/CDR (Serial\*, IP, API etc..)
- Minimum of 4 GB RAM
- Remote Internet Access Required
- Minimum 40GB of free hard disk space\*\*
- Virtual Environments (If SMDR is over Serial from your PBX a serial port slot must be allocated to the virtual instance CASH+ is installed on. Please call HSC for more specifics if needed)
- CASH+ Web may require port forwarding and/or a port opened on the firewall

CASH+ Hansen Call Reports runs as a service which allows the host computer to be logged off

CASH+ Hansen Call Reports DOES <u>NOT</u> REQUIRE A DEDICATED COMPUTER

- \* Serial Port required to collect SMDR/CDR data via RS232 connection; not required if collecting via TCP/IP. A second serial port is required for clients exporting calls to Serial PM Systems.
- \*\* Requirement may vary depending on number of extensions and call volume.



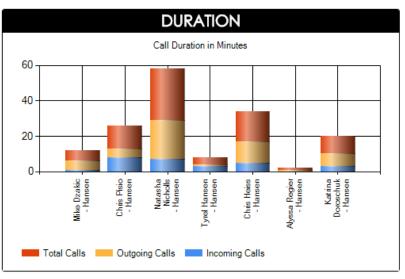
# HANSEN CALL REPORTS

Incorporated into our CASH+ Hansen Call Reports is the Dashboard. This Dashboard is a live, dynamic status display. This innovative dashboard allows you to select a wide variety of charts, tables and graphs where you can define the content to suit your needs.

				TIC	KER TA	PE				
DATE	TIME	STN	I NAME		CALL 1	YPE	PHON	E	DURATI	ON
7/20/2017	9:52:00 AM	Nata	sha Nicha	olls	Long Dis	tance	1- (613)-	727-8340	00:01:11	
7/20/2017	9:45:00 AM	Chris	Pisio		Incoming	9	1- (306)-	934-6606	00:08:12	
7/20/2017	9:40:00 AM	Mike	Dzakic		Incoming	9	1- (226)-	377-0740	00:10:00	
				(	OVERVI	EW				
SOURCE		INC	OMING	OUT	GOING	TOTAL	CALLS	TOTAL	DURATION	GOAL
Grand Total		31		62		93		08:37:33		0
Alyssa Regier	r - Hansen	0	-			ALE	RTS			35
Chris Heiss - H	lansen	5	MESS	AGE						0
Chris Pisio - H	lansen	7								0
Katrina Doro	schuk - Hansen	6	Date: 7/ Time: 10							0
Natasha Nic	holls - Hansen	3			urs Pager is called fr			oicemail 3	for 23 seconds	35
Mike Dzakic	- Hansen	2	Date: 7/							10
Tyrel Hansen	- Hansen	3	Time: 10 Alert: (A	:46 AM fter Ho	urs Pager		is) 'oicemail 1	for 2.28 n	ninutes	25

The Ticker Tape displays individual calls as soon as the call is disconnected. Call Summaries allow you to monitor any combination of total volumes, call direction and duration on either individual extensions or groups. Call Alerts notify you if any predefined alert is triggered.

All window options are fully customizable to meet your needs!



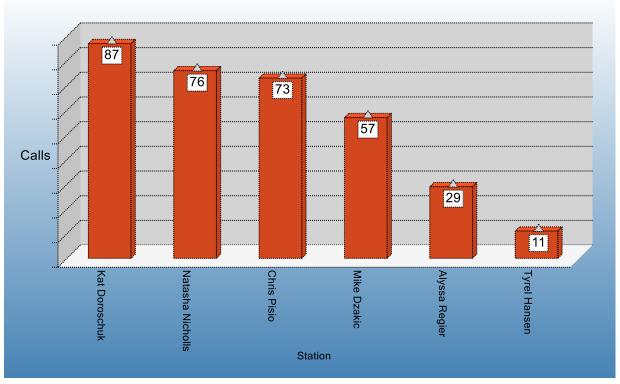
#### **Top Stations by Calls**

Site: Kelowna

Date Between 6/9/2019 AND 6/15/2019AND Departments List = AdministrationOR Departments List = SalesOR Departments List = Technical Support



Station ID	Station Name	Calls	Total Duration (HH:MM:SS)
518	Kat Doroschuk	87	04:22:08
503	Natasha Nicholls	76	04:08:50
501	Chris Pisio	73	10:48:45
500	Mike Dzakic	57	09:45:18
509	Alyssa Regier	29	03:55:26
506	Tyrel Hansen	11	00:41:37



## Determine staff productivity by seeing which stations are making or receiving the most calls.

Station Vs Calls

#### **Most Called Numbers**

Site: Kelowna Date Between 5/1/2019 AND 5/31/2019 Limit To Top 20 Records



Phone Number		Location	Count	Duration
1- (800)-980-7488			49	03:32:18
1- (416)-291-5054		TORONTO, ON	20	02:18:55
1- (780)-701-1838		EDMONTON, AB	17	02:55:18
1- (780)-452-5800		EDMONTON, AB	17	02:23:51
1- (780)-459-4491		ST ALBERT, AB	16	02:04:59
1- (416)-807-7639		TORONTO, ON	14	00:21:21
1- (403)-926-0797		CALGARY, AB	10	01:16:34
1- (954)-517-1725		HOLLYWOOD, FL	9	00:34:46
1- (403)-930-4657		CALGARY, AB	9	00:28:05
(250)-863-7388		KELOWNA, BC	9	00:17:49
(250)-575-3671	Jim Parsons	KELOWNA, BC	9	00:09:35
(250)-717-0024		KELOWNA, BC	8	00:26:31
1- (418)-833-7562		LEVIS, QC	8	00:00:41
1- (323)-746-0444		LOS ANGELES, CA	8	00:53:31
1- (250)-644-2870		100 MILE HOUSE, BC	8	00:01:42
1- (870)-974-7733		JONESBORO, AR	8	00:10:29
1- (806)-690-4304		AMARILLO, TX	8	01:48:29
1- (973)-223-8711		MORRISTOWN, NJ	8	02:20:29
1- (480)-719-7087		PHOENIX, AZ	7	00:53:23
1- (770)-993-6999		ATLANTA NORTHEAS	7	00:20:41
1- (403)-236-2399		CALGARY, AB	7	00:13:51
1- (403)-870-5921		CALGARY, AB	7	00:53:25
1- (514)-344-1999		MONTREAL, QC	7	00:13:42
(250)-863-5925		KELOWNA, BC	7	00:05:35
1- (903)-474-7486		EMORY, TX	7	00:23:19
1- (281)-207-1500		SUGAR LAND, TX	7	02:06:14
1- (708)-269-3740		SUMMIT PAGER-CELLULAR, IL	7	00:27:31
(250)-575-2234	Jack Stubens	KELOWNA, BC	7	00:24:10

See what your top used numbers are; both incoming & outgoing. You can also See who is making or receiving those calls by running our Most Called Numbers by Station report!

#### Most Expensive Calls

Site: Kelowna Date Between 5/1/2019 AND 5/31/2019 Limit To Top 25 Records



Date	Time	Duration	Station	Phone Number	Location	Cost
05/17/2019	10:31:00 AM	01:56:27	500	1- (530)-458-0413	COLUSA, CA	\$3.51
05/31/2019	7:45:00 AM	01:09:09	500	1- (586)-859-6374	ROSEVILLE, MI	\$2.10
05/14/2019	7:00:00 AM	01:05:06	518	1- (575)-439-4280	ALAMOGORDO, NM	\$1.98
05/23/2019	2:12:00 PM	01:02:29	501	1- (901)-374-5893	MEMPHIS, TN	\$1.89
05/09/2019	8:00:00 AM	00:57:11	501	1- (814)-641-3739	HUNTINGDON, PA	\$1.74
05/29/2019	1:59:00 PM	00:56:37	501	1- (806)-690-4304	AMARILLO, TX	\$1.71
05/10/2019	10:10:00 AM	00:50:20	500	1- (250)-756-4080	WELLINGTON, BC	\$1.53
05/16/2019	10:00:00 AM	00:47:08	501	1- (806)-690-4304	AMARILLO, TX	\$1.44
05/14/2019	11:58:00 AM	00:47:03	503	1- (281)-207-1576	SUGAR LAND, TX	\$1.44
05/02/2019	7:59:00 AM	00:47:47	501	1- (204)-560-0709	WINNIPEG, MB	\$1.44
05/10/2019	12:04:00 PM	00:44:52	501	1- (310)-503-5073	GARDENA, CA	\$1.35
05/24/2019	7:23:00 AM	00:42:31	500	1- (780)-452-5800	EDMONTON, AB	\$1.29
05/14/2019	8:00:00 AM	00:40:14	500	1- (416)-596-1930	TORONTO, ON	\$1.23
05/15/2019	8:00:00 AM	00:38:58	500	1- (514)-384-1830	MONTREAL, QC	\$1.17
05/16/2019	1:31:00 PM	00:37:23	503	1- (323)-746-0444	LOS ANGELES, CA	\$1.14
05/20/2019	1:09:00 PM	00:37:56	510	1- (417)-365-7189	BRANSON, MO	\$1.14
05/29/2019	1:03:00 PM	00:36:08	500	1- (512)-706-6249	AUSTIN, TX	\$1.11
05/30/2019	10:37:00 AM	00:36:57	501	1- (806)-468-5513	AMARILLO, TX	\$1.11
05/14/2019	8:44:00 AM	00:36:53	500	1- (973)-223-8711	MORRISTOWN, NJ	\$1.11
05/16/2019	9:23:00 AM	00:35:23	503	1- (281)-207-1500	SUGAR LAND, TX	\$1.08
05/10/2019	12:00:00 PM	00:33:01	501	1- (316)-393-7706	WICHITA, KS	\$1.02
05/22/2019	8:56:00 AM	00:33:27	501	1- (613)-634-0130	KINGSTON, ON	\$1.02
05/14/2019	7:29:00 AM	00:31:03	500	1- (973)-223-8711	MORRISTOWN, NJ	\$0.96
05/23/2019	1:01:00 PM	00:32:00	518	1- (306)-514-3476	SASKATOON, SK	\$0.96
05/23/2019	7:59:00 AM	00:30:09	518	1- (417)-886-6886	SPRINGFIELD, MO	\$0.93

6/19/2019 2:51:52 PM

#### Longest Calls



Site: Kelowna Date Between 5/1/2019 AND 5/31/2019 Limit To Top 15 Records

Date	Time	Station	Phone Number	Location	I/	Cost	Duration
05/17/2019	10:31:00 AM	500	1- (530)-458-0413	COLUSA, CA	0	\$3.51	01:56:27
05/29/2019	10:37:00 AM	501	(806)-690-4304	AMARILLO, TX	I	\$0.00	01:53:32
05/21/2019	8:02:00 AM	500	1- (905)-477-4663	UNIONVILLE, ON	I	\$0.00	01:30:10
05/29/2019	12:10:00 PM	501	1- (713)-861-2500	HOUSTON, TX	I	\$0.00	01:21:13
05/22/2019	3:49:00 PM	510			I	\$0.00	01:20:32
05/08/2019	9:19:00 AM	500	1- (702)-997-5612	LAS VEGAS, NV	I	\$0.00	01:13:55
05/31/2019	7:45:00 AM	500	1- (586)-859-6374	ROSEVILLE, MI	0	\$2.10	01:09:09
05/14/2019	7:00:00 AM	518	1- (575)-439-4280	ALAMOGORDO, NM	0	\$1.98	01:05:06
05/23/2019	2:12:00 PM	501	1- (901)-374-5893	MEMPHIS, TN	0	\$1.89	01:02:29
05/03/2019	9:45:00 AM	500	1- (513)-443-6124	BETHANY, OH	I	\$0.00	00:59:37
05/16/2019	8:24:00 AM	501	1- (305)-285-8422	MIAMI, FL	I	\$0.00	00:59:05
05/09/2019	8:00:00 AM	501	1- (814)-641-3739	HUNTINGDON, PA	0	\$1.74	00:57:11
05/29/2019	1:59:00 PM	501	1- (806)-690-4304	AMARILLO, TX	0	\$1.71	00:56:37
05/07/2019	2:08:00 PM	501	1- (310)-503-5073	GARDENA, CA	I	\$0.00	00:56:35
05/06/2019	1:41:00 PM	509	1- (541)-832-1608	GLENDALE, OR	I	\$0.00	00:56:22

Make sure your longest calls are not employee misuse and abuse. You can see what station(s) are making the longest calls and the numbers being dialled or calling in.

#### Station Overview

Site: Kelowna Date Between 6/9/2019 AND 6/15/2019



Station	Station Name	In Bound	Out Bound	Total Calls	Duration	Avg Duration	Cost
2510	Voicemail 1	9	0	9	00:09:34	00:01:03	\$0.00
2998	Voicemail 3	8	0	8	00:12:11	00:01:31	\$0.00
500	Mike Dzakic	27	30	57	09:45:18	00:10:16	\$5.16
501	Chris Pisio	42	31	73	10:48:45	00:08:53	\$5.31
503	Natasha Nicholls	15	61	76	04:08:50	00:03:16	\$4.59
505	Rod McAuley	1	2	3	00:04:07	00:01:22	\$0.00
506	Tyrel Hansen	7	4	11	00:41:37	00:03:47	\$0.30
509	Alyssa Regier	6	23	29	03:55:26	00:08:07	\$4.47
510	Tyrel Hansen - Remote Office	0	1	1	00:03:59	00:03:59	\$0.00
511	Craig Hansen - Remote Office	2	14	16	01:12:05	00:04:30	\$0.18
518	Kat Doroschuk	29	58	87	04:22:08	00:03:00	\$6.84
		146	224	370	35:24:00	00:05:44	\$26.85

#### **Station Detail Report**



Site: Kelowna Date = 6/20/2019 AND Station Name List = Natasha Nicholls

Station: 503	Natash	a Nich	nolls			
Date Time	Duration	I/O	Phone Number	Location	Account	Cost
06/20/2019 7:29:00 AM	00:11:55	0	1- (647)-558-0588	TORONTO, ON		\$0.40
06/20/2019 7:44:00 AM	00:04:34	0	1- (416)-240-7511	TORONTO, ON		\$0.17
06/20/2019 7:52:00 AM	00:01:27	0	1- (613)-735-1057	PEMBROKE, ON		\$0.07
06/20/2019 7:56:00 AM	00:00:55	0	1- (905)-560-4500	HAMILTON, ON		\$0.03
06/20/2019 8:04:00 AM	00:00:49	0	1- (705)-335-8583	KAPUSKASING, ON		\$0.03
06/20/2019 8:08:00 AM	00:02:12	0	1- (902)-667-0404	AMHERST, NS		\$0.10
06/20/2019 8:13:00 AM	00:01:23	0	1- (902)-755-6450	NEW GLASGOW, NS		\$0.07
06/20/2019 8:17:00 AM	00:01:05	0	1- (705)-495-1133	NORTH BAY, ON		\$0.07
06/20/2019 8:18:00 AM	00:01:41	0	1- (780)-436-9770	EDMONTON, AB		\$0.07
06/20/2019 8:21:00 AM	00:00:50	0	1- (208)-401-2112	BOISE, ID		\$0.03
06/20/2019 8:40:00 AM	00:00:56	0	1- (763)-792-8060	TWIN CITIES, MN		\$0.03
06/20/2019 8:59:00 AM	00:00:43	0	1- (610)-560-1950	PAOLI-MALVERN- BERWYN, PA		\$0.03
06/20/2019 9:02:00 AM	00:01:34	I	1- (780)-436-9770	EDMONTON, AB		\$0.00
06/20/2019 9:14:00 AM	00:10:44	I	1- (520)-318-6300	TUCSON, AZ		\$0.00
06/20/2019 9:43:00 AM	00:04:42	I	1- (520)-318-6300	TUCSON, AZ		\$0.00
06/20/2019 11:00:00 AN	00:00:51	0	1- (586)-859-6384	ROSEVILLE, MI		\$0.03
06/20/2019 11:20:00 AN	00:04:53	I	1- (586)-859-6384	ROSEVILLE, MI		\$0.00
06/20/2019 11:34:00 AN	00:06:03	I	1- (832)-309-0269	HOUSTON SUBURBAN, TX		\$0.00
06/20/2019 2:08:00 PM	00:01:33	I	1- (845)-561-4440	NEWBURGH, NY		\$0.00
	00:58:50			(	Cost:	\$1.13
Incoming Calls	6					
Incoming Transfered Calls	0				GST	\$0.06
Outgoing Calls	13			٦	Fotal	\$1.19
Extension Calls	0					
Total Incoming Calls:	6					
Total Calls:	19					

## View the call details by each individual station. All reports can be generated to include details for any stations.

You can choose a variety of other options such as inbound calls only, international calls, calls exceeding a certain duration, calls to/from specific phone numbers, etc.

#### **Department Summary**



Site: Kelowna Date Between 6/9/2019 AND 6/15/2019 AND Departments List = Sales OR Departments List = Technical Support

Sales	Number of Calls	Duration of Calls	Cost of Calls
1-800	8	01:02:21	\$0.00
Incoming	21	02:21:54	\$0.00
Local	9	00:14:14	\$0.00
Long Distance	67	04:25:47	\$9.06
Totals	105	08:04:16	\$9.06
		Cost:	\$9.06
		GST	\$0.45
		Total	\$9.51
Technical Support	Number of Calls	Duration of Calls	Cost of Calls
1-800	9	00:23:30	\$0.00
1-800 Incoming	9 76	00:23:30 15:17:06	\$0.00 \$0.00
Incoming	76	15:17:06	\$0.00
Incoming Local	76 3	15:17:06 00:03:03	\$0.00 \$0.00
Incoming Local Long Distance	76 3 53	15:17:06 00:03:03 05:32:01	\$0.00 \$0.00 \$10.77

Total

\$11.31

All reports can be generated to display only chosen departments or all departments.

#### **Company Overview By Department**



Site: Kelowna Date Between 6/9/2019 AND 6/15/2019

	Number of Calls	Duration of Calls	Cost of Calls
Sales	105	08:04:16	\$9.06
Technical Support	141	21:15:40	\$10.77
Administration	87	04:22:08	\$6.84
Voicemail	17	00:21:45	\$0.00
Programming	20	01:20:11	\$0.18
	370	35:24:00	\$26.85

All reports can be produced to provide a summary for a specific department or all departments.

#### **Telephone Collection Alert**

This feature allows users to be notified by email when no calls have been collected for a pre-defined time period. Customize what days/times to be monitored and at how soon you would like to be notified. Quick detection will minimize the amount of calls lost and lessen the overall impact by quick rectification of the issue. You may set this alert to include as many email addresses as needed.

Collection	Alerts		
EMAIL LIST	ion Alerts: Hansen ensoftware.com Select Email	*Schedule for 'All Sites' uses your	main site's schedule.
	Day Starting At   Mon 12:00:00 AM   Tues 12:00:00 AM   Wed 12:00:00 AM   Thu 12:00:00 AM   Thu 12:00:00 AM   Fri 12:00:00 AM   Sat 12:00:00 AM   Sun 12:00:00 AM   Send alert when 23 Hours and   Update Schedule	Ending At: 11:59:59 PM 11:59:59 PM 11:59:59 PM 11:59:59 PM 11:59:59 PM 11:59:59 PM 11:59:59 PM 50 minutes have passed with no activity	

#### **Telephone Call Alerts**

Create alerts to notify you by email when specific calls have taken place. Below are examples of ways to utilize this feature. Customize your alerts to reflect what is most important in your business.

#### Call Alert List

NAME	PHONE NUMBER
Emergency	911
Information Calls	411
Cindy Kachuk - Personal	2507642234
After Hours Pager - Chris P	2507630993
After Hours Pager - Chris Heis	2505754776
After Hours Pager - Mike	12506442870
Derek	19043542385

#### Media Outlet Call Accounting Software

HANSEN

Call Detail With Sto mpany Reports Company Summa Company Overvie Company By Hour

Department Reports Dept Overview Dept Summary Dept Overview by Statis Dept By Hour

> ion Reports tation Overview tation Summary

ecialty Reports Top 10 Stations By Duration Top Stations By Calls Most Called Numbers Most Called Numbers by St Leaguest Calls

#### Media Outlets Use CASH+ Hansen Call Reports to:

- Allocate Equipment Charges to Various Departments and Divisions
- Detecting Misuse and Abuse
- Allocate Telecommunication Costs for Budgeting Purposes
- Provide Emergency and/or Custom Alert Notification

#### Features & Benefits:

Radio, TV Stations, and Movie Studios with temporary tenants during filming or recording need to enforce

strict cost management and allocation measures to ensure accurate billing. The need to recover all telephone and equipment costs is a must. With CASH+ Hansen Call Reports all telephone activity is logged and long distance costs are efficiently allocated to specific departments or locations.

Using CASH+ Hansen Call Reports allows you to easily recover the cost of telephone service as well as generate serious profits from surcharges. Surcharges are automatically added to any call type based on a flat rate, percentage or both!

The need to identify threatening or harassing callers has become an issue for many institutions. Use CASH+ Hansen Call Reports to produce reports that display incoming caller identification allowing you to isolate situations rapidly. Most business phone systems support this feature.

Organizations such as **Bridge Studios** use our software and find that it has provided them with a valuable solution for their call accounting needs.

For more information on the CASH+ Hansen Call Reports from Hansen Software Corporation, please call us toll free at 1-877-795-2274.



www.hansensoftware.com 1.877.795.2274