

Car Dealership Call Accounting Software

Car Dealerships use CASH+ Call Accounting Software to:

- Track Incoming Calls to Ensure Advertising Campaigns are Profitable
- Increase Productivity
- Detect Misuse and Abuse
- Monitor Trunk Activity to Analyze Line Traffic

Features & Benefits:

Consider hundreds of dollars wasted on advertising campaigns that do not produce any business. CASH+ Call Accounting Software allows you to determine how many calls your business is receiving based on advertised



promotions by producing reports using incoming caller identification. Most business telephone systems support this feature.

By monitoring Trunk Activity, CASH+ provides useful reports for analyzing present and future line requirements to ensure adequate staffing levels. Auto Dealers will be able to predict peak periods during the day to allow for staffing adjustments and monitor telephone misuse and abuse eliminating "friends & family" calls.

CASH+ Call Accounting allows management to track individual activity. Analysis of this data allows management to set individual and departmental goals to achieve higher levels of productivity and therefore improved results. Reports are readily available so that employee productivity can be monitored at any time to ensure specific call quotas are reached.

Organizations such as **Somerville Auto Centre** use our software and find that it has provided them with a valuable solution for their call accounting needs.

For more information on the CASH+ Call Accounting Software from Hansen Software Corporation, please call us toll free at 1-877-795-2274.

